



Berkshire

DIVIDEND STRATEGY

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“Casual Friday” Commentary

Casual Friday: Activity Managing Your Thanksgiving?– November 23rd, 2021

We are thankful for our great relationships with advisors.
Happy Thanksgiving!

"TPS" - Thanksgiving Policy Statement

An effective Investment Policy Statement (IPS) is all about matching client objectives with the right investment allocations / strategies. Your "TPS" should do the same! Whatever your Thanksgiving Objectives - Here is a diversified lineup of strategies to save time and maximize results. Even your compliance department likely approves!

Core: It all starts with some great time savers, and of course getting the turkey right. Like dividend strategies, turkeys don't need to be bland or dull --

<https://www.businessinsider.com/thanksgiving-meal-tips-and-tricks-2014-11>

Index: Why enjoy only one region's cuisine, when you can enjoy them all? Here are some great sample dishes and entire menus from 7 distinct areas of the United States --

<https://www.epicurious.com/archive/holidays/thanksgiving/american-regional>

Specialty/Sector: If there was one asset class everyone can usually agree on its...

bacon! <https://www.epicurious.com/recipes-menus/bacon-lovers-thanksgiving-recipes-menu>

“Liquid” Alts: Your Thanksgiving wine questions...answered.

<https://www.foodandwine.com/holidays-events/best-thanksgiving-wines-dinner-pairings>

Global Macro: Foreign dishes to compliment your American plate?

<https://www.pbs.org/food/features/five-recipes-for-an-around-the-world-thanksgiving/>

ESG: Looking to be more eco-friendly this thanksgiving? Here is how to NOT be part of the 200 million pounds of turkey that get thrown out: <https://www.grove.co/blog/sustainable-thanksgiving>

Crypto: Looking for a little light Thanksgiving Day crypto discussion? How to discuss crypto at Thanksgiving -- <https://cointelegraph.com/news/bitcoin-and-blockchain-topics-to-discuss-with-the-crypto-curious-this-thanksgiving>

Go on Margin: Looking to eat as much as humanly possible? Here are tips from competitive eaters. Hint: clothing really does matter: <https://www.thekitchn.com/this-is-how-to-prepare-your-stomach-for-thanksgiving-according-to-a-competitive-eater-225841>

Have a great holiday week!

Gerry

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