



# Berkshire

## DIVIDEND STRATEGY

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“Casual Friday” Commentary

### Casual Friday: Dividend Increase + Five Chart Friday – Sept 17th, 2021

#### Dividend Increase Alert

Microsoft Corp. on Tuesday announced that its board of directors declared a quarterly dividend of \$0.62 per share, reflecting a 6 cent or 11% increase over the previous quarter’s dividend. The dividend is payable Dec. 9, 2021, to shareholders of record on Nov. 18, 2021. The ex-dividend date will be Nov. 17, 2021. The board of directors also approved a new share repurchase program authorizing up to \$60 billion in share repurchases. The new share repurchase program, which has no expiration date, may be terminated at any time.

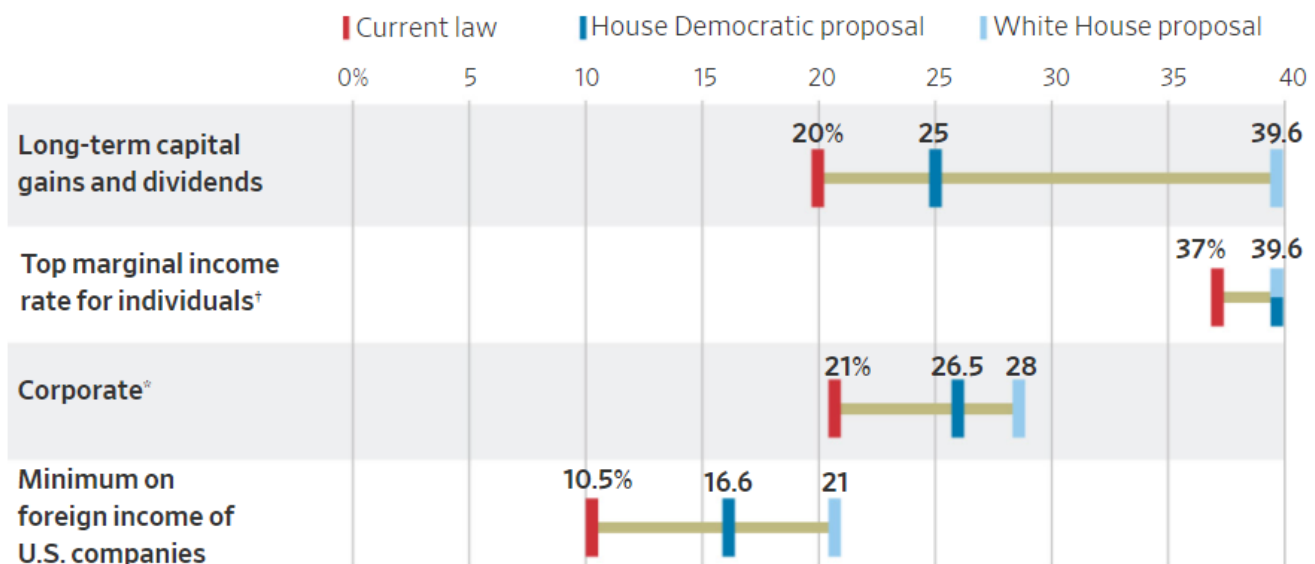
Source: [Microsoft Newsroom](#)

#### Five Chart Friday

Designed to provide a quick hit on important investor information.

#### Democrats Tax Proposal This Week?

Current and proposed tax rates



<sup>\*</sup>Rate structure provides for a rate of 18 percent on the first \$400,000 of income; 21 percent on income up to \$5 million, and a rate of 26.5% on income thereafter. <sup>†</sup>Doesn't include a separate 3.8% tax on top earners and a separate proposed Ways and Means Committee 3% surtax above \$5 million

Source: House Ways and Means Committee

(Source: <https://www.wsj.com/articles/democrats-release-details-of-tax-increase-11631539532>)

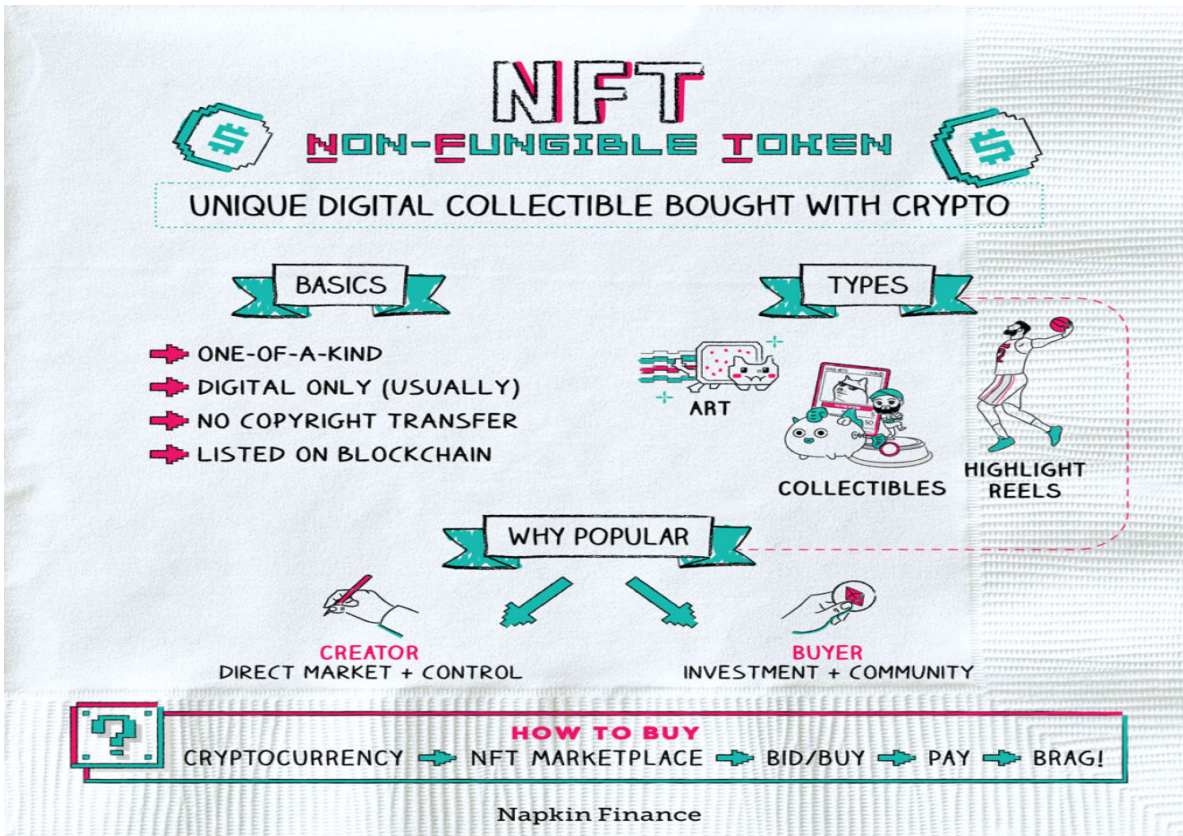
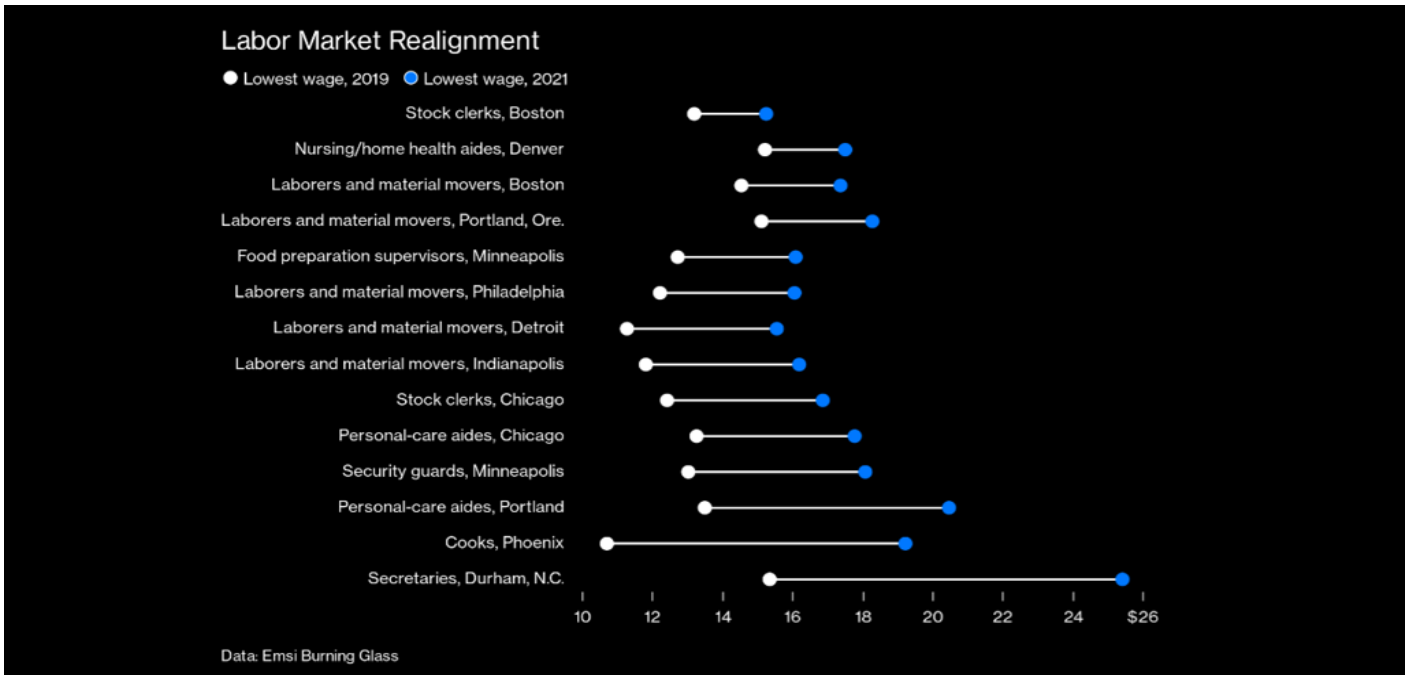
*A Formula for Disaster??? The expectation gap between investors and advisors is alarming... Addressing it should be a priority in your practice!*



- Captured returns of 12.5% above inflation in 2020
- They anticipate 14.5% over the long term
- Financial professionals say 5.3%<sup>1</sup> above inflation is realistic
- The global expectations gap now stands at 174%

(Source: [2021 Global Survey of Individual Investors](#))





(Source: <https://napkinfinance.com/napkin/nfts/>)

*A wealth of insight to support your case for dividend investing:  
The Power of Dividends and Dividend Growth*



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*Definitions: The S & P 500 Index is a market capitalization weighted index of the largest 500 U.S. stocks. It is a market-value weighted index (stock price times # of shares outstanding), with each stock's weight in the index proportionate to its market value. The index is designed to measure changes in the economy and is representative of most major industries. Russell 1000 Growth Index measures the performance of those Russell 1000 companies with higher price-to-book ratios and higher forecasted growth values. The index was developed with a base value of 200 as of August 31, 1992. Russell 1000 Value Index measures the performance of those Russell 1000 companies with lower price-to-book ratios and lower forecasted growth values. The index was developed with a base value of 200 as of August 31, 1992. You cannot invest directly in an index. BEst (Bloomberg Estimates) Earnings Per Share (EPS Adjusted) estimate returns Earnings Per Share from Continuing Operations, which may exclude the effects of one-time and extraordinary gains/losses. Beta is a measure of volatility vs. an index. Upside/Downside capture ratios refer to a portfolio's performance as a percentage of either positive returns (upside) or negative returns (downside) vs. an index. Standard Deviation is a measure of total risk. Alpha, Beta and capture ratios are represented as calculated by Morningstar.*

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