



# Berkshire

## DIVIDEND STRATEGY

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“Casual Friday” Commentary

### **Casual Friday: On The Road Again + Summer's Here And The Time Is Right... – May 26<sup>th</sup>, 2023**

Good Morning,  
#TGIMemorialDayWeekendCF

Feedback Please!

Golf balls, donuts, the same old product pitch/branch lunches... blah, blah, blah  
Berkshire's hitting the road this summer and looking to create unique advisor experiences.

Our thought – present you with original investment/practice management topics (like we do in Casual Friday) but bring them to life at a fun interesting venue. Add in some fun or a personal enrichment component. Please, can you share your thoughts on what would get you out of the office this summer?! Don't hold back on creativity!

*Examples:*

- Practice management combined with a wine pairing event?
- Specialized instruction... how to cook, golf clinic, art lessons, wellness, motivational speaker?
- Think - Topic + interesting venue.

Please Email us your suggestions

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### **SUMMER'S HERE AND THE TIME IS RIGHT....**

- [\*\*\*Patriotic playlist - Countryliving.com\*\*\*](#)
- [\*\*\*Best Burger Recipes\*\*\*](#)
- [\*\*\*“Libation Innovation” - Mashed.com\*\*\*](#)
- [\*\*\*And of course ice cream - Innovations for 2023\*\*\*](#)

What ever you are into this weekend, make it great!  
Gerard

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