



Berkshire DIVIDEND STRATEGY

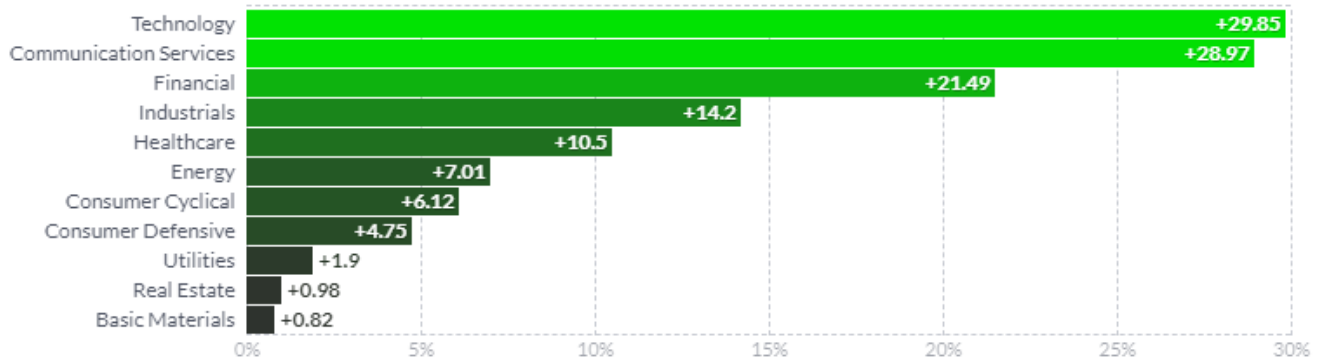
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"Casual Friday" Commentary

Casual Friday: BAC Dividend Increase + Rotation...How Big? How Fast? – July 26th, 2024

Dividend Increase Alert :[Bank of America Increases Common Stock Dividend 8% to \\$0.26 Per Share, Authorizes \\$25 Billion Stock Repurchase Program](#) Comment? Look how far the banking sector has come...this time last year, duration mismatches, higher interest rates, and a potential CRE debt bomb conjured visions of 08. Fears lie quiescent for now, and the sector is dare we say leading the market higher.

1 YEAR PERFORMANCE



(Source: <https://finviz.com/>)

Growth/Value, Large/Small Rotation: How Big? How Fast?

Value managers whining about index concentration and growth stocks for the past year received another meaningful bout of price validation. So how big (and how fast) is the recent move from growth to value? Pretty big and rather swift.

Here is Large Growth vs.Large Value (Total Return) the last 5 years:



(Source: Bloomberg 7.24.2024)

As we mentioned last week, a move of similar magnitude is underway. between large cap and small cap indices. If nothing else, we trust it helps advisors keep growth-obsessed retail clients on track or adding to income-oriented value equities.

Calling all Elite Advisors?

Our webinar and in-person workshop activity is in high gear. Our focus? Less may be more... focus and specialization may reign over generic growth... slow your pace of new engagements while you perfect your process across all areas of your business. These alternative definitions vastly widen the definition of "elite" vs. just those who rack up AUM.

<https://berkshireasset.com/wp-content/uploads/2024/04/Rethinking-Todays-Elite-Advisor.pdf>

Elite Athletes on Display in Paris

High Tech ways athletes are trying to beat the heat.

<https://blinks.bloomberg.com/news/stories/SH5V4FDWX2PS>

Have a great weekend!

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Definitions: The S & P 500 Index is a market capitalization weighted index of the largest 500 U.S. stocks. It is a market-value weighted index (stock price times # of shares outstanding), with each stock's weight in the index proportionate to its market value. The index is designed to measure changes in the economy and is representative of most major industries. Russell 1000 Growth Index measures the performance of those Russell 1000 companies with higher price-to-book ratios and higher forecasted growth values. The index was developed with a base value of 200 as of August 31, 1992. Russell 1000 Value Index measures the performance of those Russell 1000 companies with lower price-to-book ratios and lower forecasted growth values. The index was developed with a base value of 200 as of August 31, 1992. You cannot invest directly in an index. BEst (Bloomberg Estimates) Earnings Per Share (EPS Adjusted) estimate returns Earnings Per Share from Continuing Operations, which may exclude the effects of one-time and extraordinary gains/losses. Beta is a measure of volatility vs. an index. Upside/Downside capture ratios refer to a portfolios performance as a percentage of either positive returns (upside) or negative returns (downside) vs. an index. Standard Deviation is a measure of total risk. Alpha, Beta and capture ratios are represented as calculated by Morningstar.

Risks: Past performance does not guarantee future results. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will either be suitable or profitable for an individual's investment portfolio. Dividends are subject to change, are not guaranteed, and may be cut. Investing based on dividends alone may not be favorable as it does not include all material risks. There is no guarantee any stated (or implied) portfolio or performance objective mentioned by Berkshire can be met. Berkshire's equity style may focus its investments in certain sectors or industries, thereby increasing potential volatility relative to other strategies or indices. The dividend strategy

may include bundled services also known as a “wrap fee program”. Because there is typically a low turnover in the strategy, this may be more costly for some investors. No one should assume that any information presented serves as the receipt of, or a substitute for, personalized individual advice from a qualified advisor or any other investment professional.

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