



# Berkshire

## DIVIDEND STRATEGY

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"Casual Friday" Commentary

### **Casual Friday: Game Changer? + It's Alive! – March 28<sup>th</sup>, 2025**

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Here are the concepts we are working on for quarter end. Given markets in flux, what topics do you need addressed most?

#### Has the Game Changed?

- **Correction Territory:** The S&P 500 and large-cap growth indices have entered or are near correction territory, marking the 5th fastest correction in 75 years.
- **Volatility & Bonds React:** The VIX spiked, and bond yields have fallen sharply as investors seek safety. We see dividend stocks as holding in well as part of a flight to quality.
- **Nasdaq's Persistent Weakness:** At one point, the Nasdaq logged 16 consecutive sessions with at least a 1% intraday decline, a rare streak.
- **Tech-Led Selloff & Narrow Market Impact:** The same handful of AI-driven mega-cap stocks that powered the market to unsustainably high levels, are now largely to blame for taking it lower.
- **Value Resilience & Broader Market Strength:** Unlike the AI-fueled rally, which was concentrated in a few names, the recent pullback has seen more balanced participation. Many value stocks are positive year to date.
- **Dramatic Style Shift:** In just 3 months, value stocks outperformed growth by ~11%, marking a sharp rotation away from the previous market leaders. This rapid shift highlights why downside protection and rebalancing matter. And how leadership can change – fast!
- **The Real Catalyst?** While tariff talk is in the headlines, the catalyst may have been Deep Seek's new AI chips that sparked a mega-cap tech & AI rout rather than a broad economic shift.
- **Fundamentals Remain Sound:** EPS estimates for some tech stocks may need to adjust, but we don't see broader contagion risk. This is a valuation reset of select sectors, not a systemic market event that impairs long-term valuations of dividend stocks in our view.
- **Perspective Matters:** Corrections are a normal and necessary function of healthy markets. When growth stocks were at peak valuations, we believe that their pricing wasn't justified—this pullback is simply the market correcting those excesses.

(Sources: Bloomberg & fsinsight)

#### **Its Alive!**

Casual Friday goes LIVE starting April 17th! After years of writing, we're taking this weekly series to the next level—bringing sharper insights, more interaction, and a fresh format designed for elite financial advisors. No long-winded monologues. In just 10 -15 minutes, we'll deliver actionable investment and practice management insights while opening up the

conversation. Expect Q&A, guest appearances from top industry minds, other advisors, and real-time engagement—because the best ideas come from great discussions. Weekly written format remains.

Mark your calendar. Casual Friday is about to get even better.

### 3 simple steps to a more productive practice?

In a world awash in complex hedge funds, private credit, and SPV's etc, advisors may enhance productivity with Berkshire when they...

- Align with Berkshire as a “Partner”, not just a “Provider”
- Align dividend growth investments with client financial plans
- Align with a commonsense approach to investing

### [Berkshire New Advisor Welcome](#) - (2 Minutes)



Are you seeking this type of investment partner? If so, call me or [schedule a phone call or virtual meeting](#)

### Casual Friday Bonus:

As if the Great Pyramids weren't mysterious already, [scientists believe there's a vast city 4000 feet below them.](#)

Talk about your rabbit hole...

Have a great weekend.

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Have a great weekend!

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